

22500 Salamo Rd. West Linn OR 97068 www.westlinnoregon.gov

WEST LINN EDC Work Group

May 3rd, 2013 2:00 PM Bolton Room, City Hall

Summary Notes

Attendees:

Chris Kerr, Zach Pelz, Gail Holmes, Linda Neace, Mark Harris

Meeting Time:

2:00pm to 3:05pm

Discussion:

- The group reviewed, discussed and agreed upon the format/content of the interview guide and talking points for Red Tape outreach interviews and other outreach activities.
- Staff and EDC WG continued the conversation about stakeholders and reviewed the larger stakeholder list amended at the last meeting.
- The group agreed on importance of keeping City Council, Planning Commission, Advisory
 Boards, business license holders, home based businesses and general citizenry up-to-date. Staff
 and EDC WG discussed a press release and the inclusion of the Cut the Red Tape survey
 link/project timeline/general info in the utility bill newsletter, which reaches every household in
 community with utility account. Also discussed Red Tape postcard layout and content, which will
 be distributed by Staff, EDC and CC.
- "Cut the Red Tape" was designated as the project title.

Motions or Proposals:

There were no motions or proposals

Voting Results:

There were no votes